SAVEETHA SCHOOL OF ENGINEERING

SAVEETHA UNIVERSITY

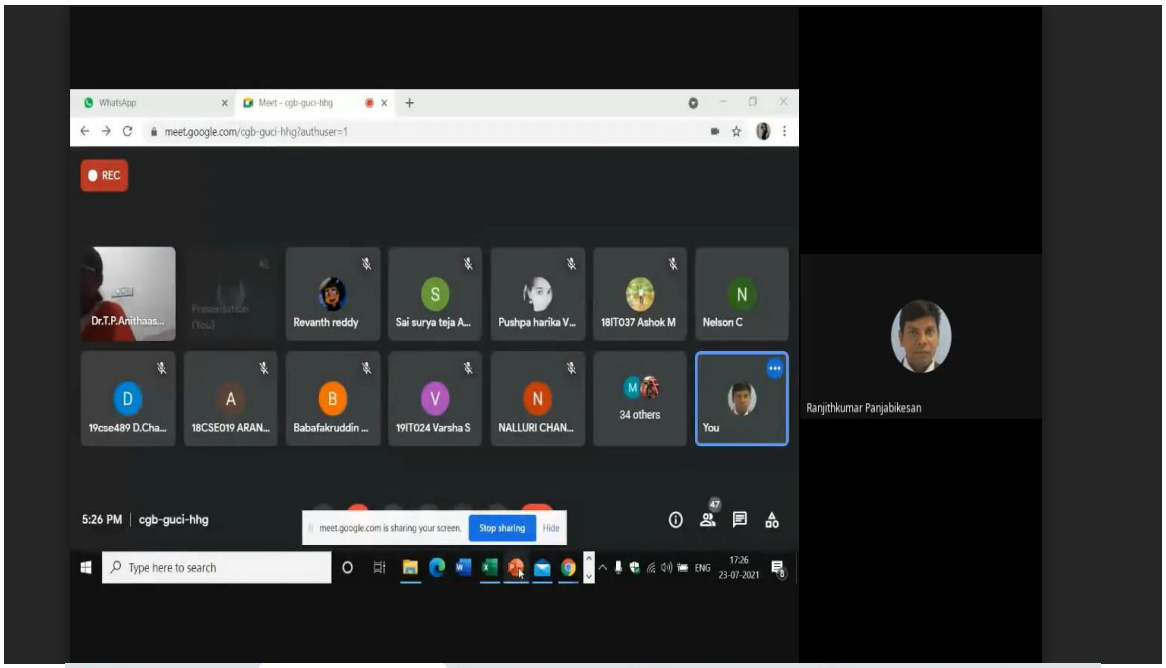
DEPARTMENT OF CSE / IT

Virtual Webinar
on
Entrepreneurship Skills

Speakers	**:**	Mr.P.Ranjith Kumar, Levitate Consulting (P) Ltd, Chennai
Organized by	**:**	Dr.T.P.Anithaashri, Head&Associate Professor, Dept of Cloud Computing, Instt. of CSE, SSE, SIMATS Prof. Dr.Nelson Kennedy, Dept. of Cloud Computing, Institute of CSE, SSE
Participants	**:**	No. of Participants: (55Nos.)
Date	**:**	23rd, July 2021
Time	**:**	5.00 pm -7.30 pm
Venue	**:**	**Virtual Google Meet**, Saveetha School of Engineering, SIMATS

The objective of this webinar is to learn about the start-ups and to stimulate the Entrepreneurship skills of young budding Engineers. The session has started with the welcome address by Dr.T.P.Anithaashri, Head-Dept. of Cloud Computing, Institute of CSE,SSE. Then brief introduction about the webinar by the Prof. Dr.Nelson Kennedy, Dept. of Cloud Computing, Institute of CSE, SSE. The primary focus of the webinar is to enrich the practical knowledge on start-ups and upgrade the modern technical revision for the industrial needs.

Mr.P.Ranjith Kumar, Co-Founder, Levitate Consulting, Chennai has given a stupendous talk on Entrepreneurship skill and industrial requirements in all the public and private sectors. His session was so informative and interactive. The participants have shown their interest through more interactions and acquired knowledge through expertise speech towards the progress of their start-up ideas by enrolling their ideas in the competition through google forms. Finally Resource person have scrutinised and selected best three out of 25 participants. The programme was organised in a grand successful manner and ended with vote of thanks by Dr TPAnithaashri, Head & Asso Prof. , Cloud Computing Department, Instt. of CSE, SSE, SIMATS,Chennai.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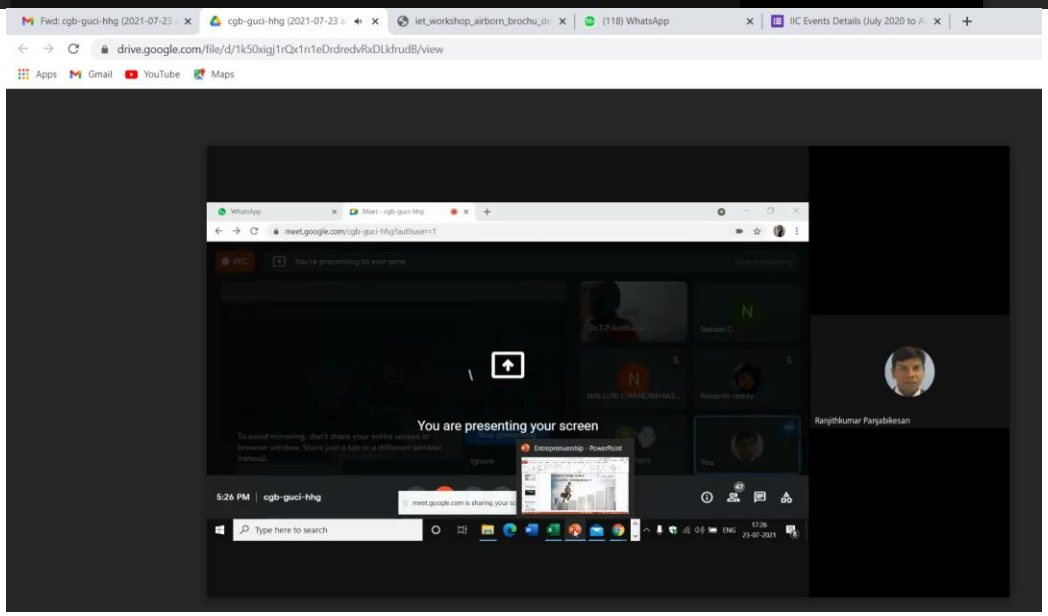
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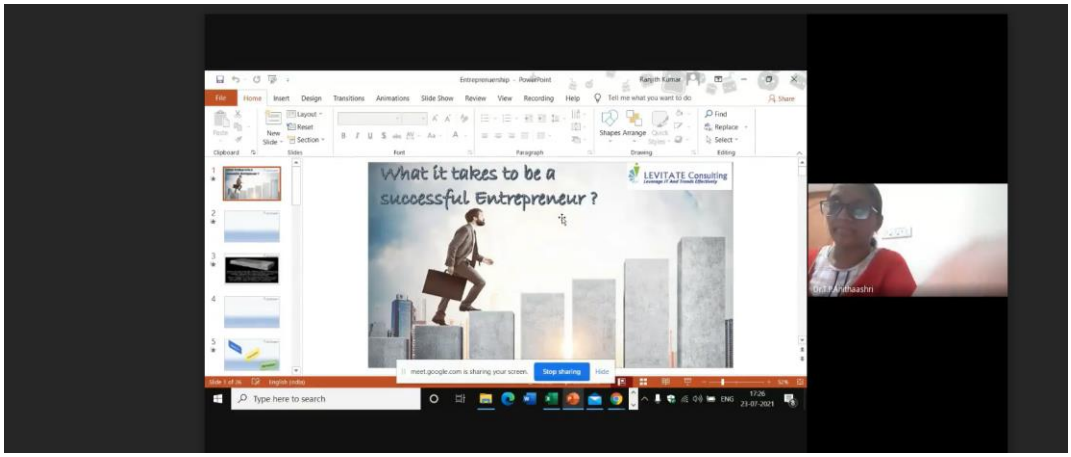
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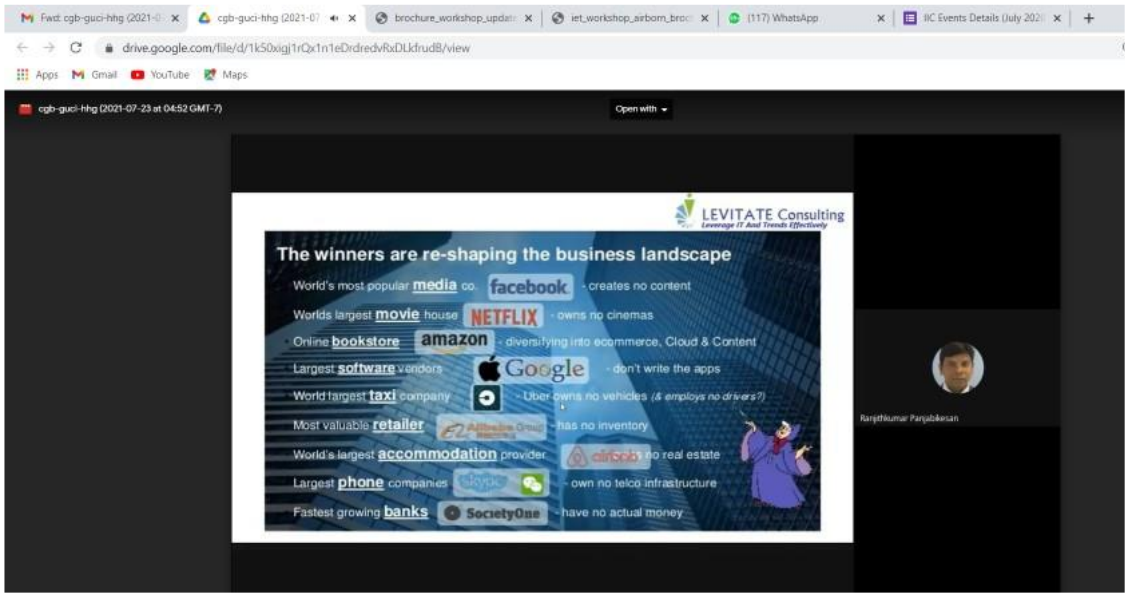
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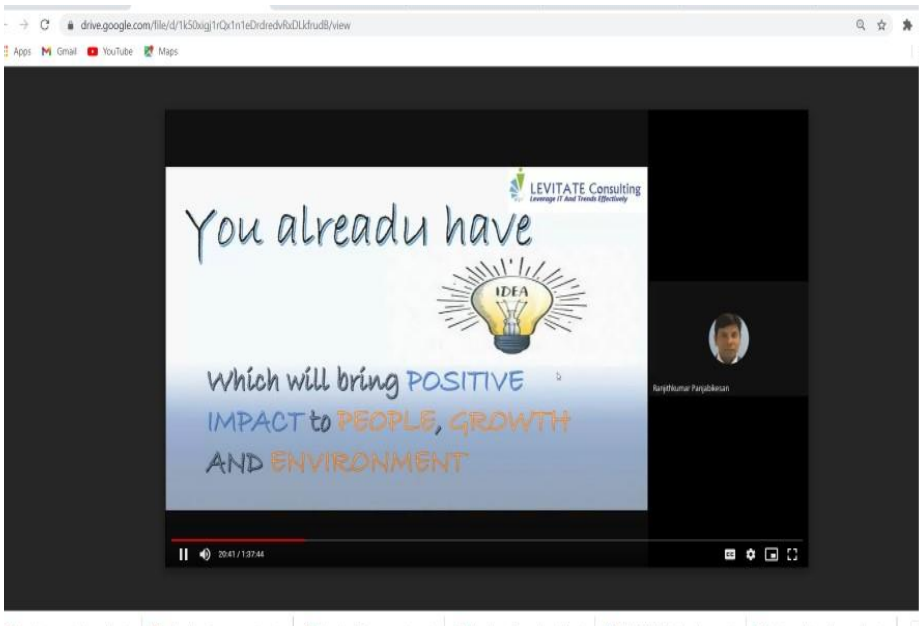
The winners are re-shaping the business landscape
World's most popular media co - facebook - creates no content
Worlds largest movie house - NETFLIX - owns no cinemas
Online bookstore - amazon - diversifying into ecommerce, Cloud & Content
Largest software vendors - Google - don't write the apps
World largest taxi company - Uber owns no vehicles (& employs no drivers?)
Most valuable retailer - has no inventory
World's largest accommodation provider - airbnb - no real estate
Largest phone companies - own no telco infrastructure
Fastest growing banks - SocietyOne - have no actual money
Ranjithkumar Panjabikesan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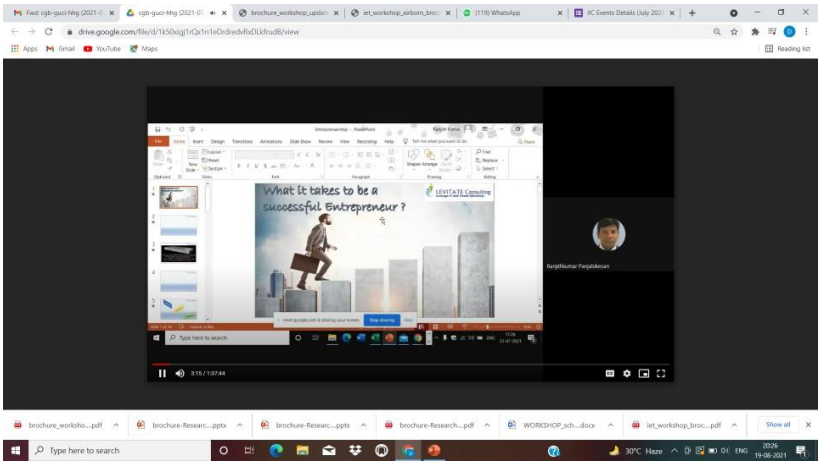
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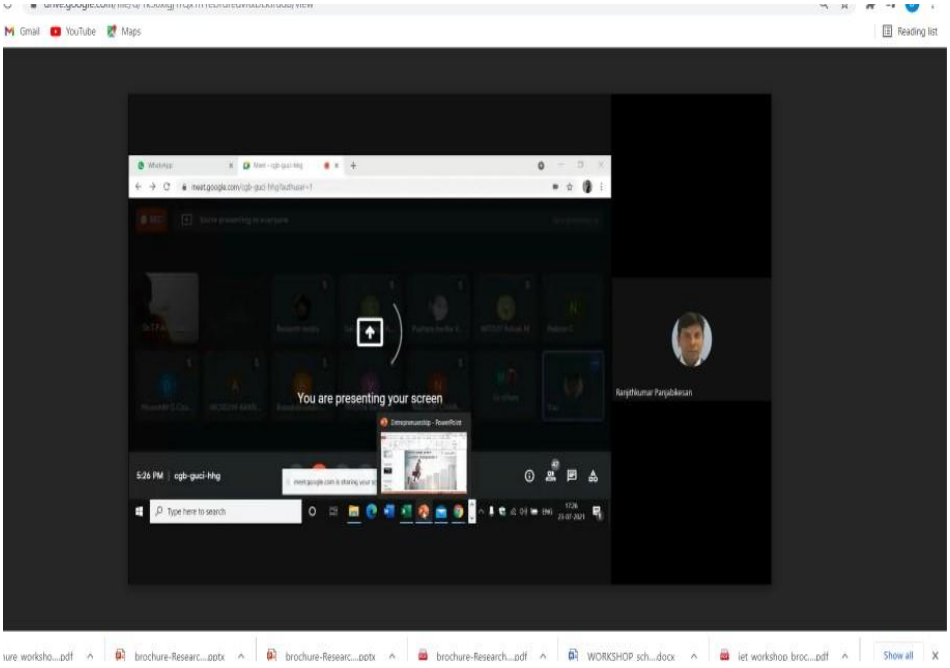
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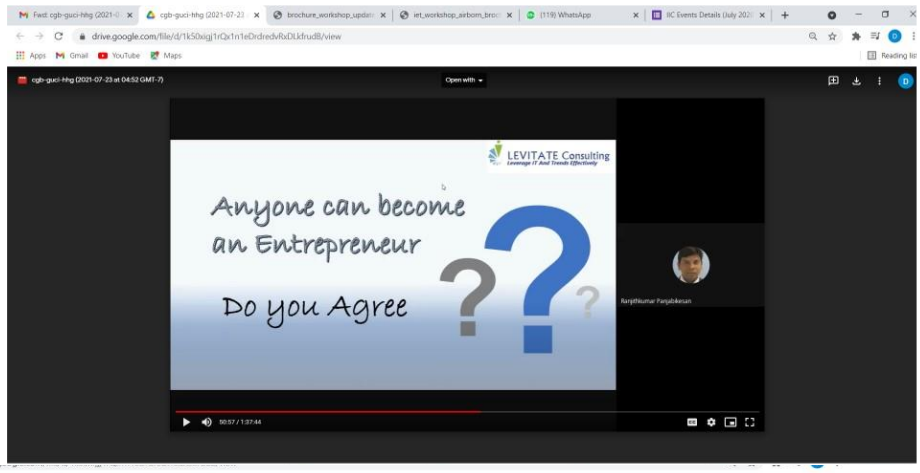
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Drive and Persistence
Risk Tolerance
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